

Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)

Vancouver, BC, Canada

NEWS RELEASE

Upco International Inc. Announces Release of New Website www.upcopay.it

Vancouver, BC, June 13, 2019, Upco International Inc. (CSE: UPCO) (OTCQB: UCCPF) (FSE: U06) ("Upco") is pleased to announce the launch of its new website <http://www.upcopay.it>.

The website has all the features available in the next version of the Upco Mobile Messenger that will be renamed UpcoPay. The UpcoPay application will support a set of enrichment features for Telecommunications and Banking. This is a significant step towards having the eWallet fully functional. Upco is currently developing the customer onboarding process, following the Know Your Client KYC directive to enable the eWallet functionality in the UpcoPay mobile app.

The website will show the new Brand of the app and Upco is in the process of rebranding the app in Google Play Store and Apple Store.

The new section will also showcase UpcoPoint. Upcopoint is a Point of Sale (POS) payments system that will enable businesses to conduct sales and manage inventory and customer data more efficiently. New additional extraordinary features will be announced with the release of a new update of UpcoPay.

According to Statista, in 2018, global transaction volume in the mobile Point of Sale payments space was expected to reach US\$391 billion and projected to increase to over US\$1.3 trillion by 2022.

To view Upco's latest investor presentation and research reports, please visit our website <http://www.upcointernational.com> and go to the Investors section.

About Upco International Inc.

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco e-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit upcointernational.com or upcomobile.com for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

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Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.

Forward-Looking Statements

Except for the statements of historical fact, the information contained herein is of a forward-looking nature. Such forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievement of the Company to be materially different from any future results, performance or achievements expressed or implied by statements containing forward-looking information. Such factors include continued availability of capital and financing and general economic, market or business conditions.

Although the Company has attempted to identify important factors that could cause actual results to differ materially, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that statements containing forward-looking information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on statements containing forward-looking information. Readers should review the risk factors set out in the Company's Filing Statement as filed on SEDAR.