

Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)

Vancouver, BC, Canada

NEWS RELEASE

Upco International Inc. Appoints Mr. Kim Ying Lee as Chairman of the Board of Directors

Vancouver, BC, April 29, 2019, Upco International Inc. (CSE: UPCO) (OTCQB: UCCPF) (FSE: U06) ("Upco") is pleased to announce that it has appointed Mr. Kim Ying Lee as the Chairman of the Board of Directors.

Mr. Kim Ying Lee is a senior advisor to small and mid-size companies in the industrial and technology industries. He has extensive Board level experience working with public and private companies in Europe, Asia, the Middle East and North America/Caribbean. He has extensive experience in five industries: (1) consulting (i.e. hospitality, transportation, technical industries and management buyouts), (2) plastic packaging materials, (3) food processing, (4) financial brokerage and asset management and (5) real estate development and construction.

He has developed and implemented turnaround and growth strategies for medium-sized companies. Mr Lee has been strategically as well as operationally involved with sales, marketing, production, logistics, financial, legal, tax and human resource issues. He also hired new management teams and handled bank credit lines and negotiated with trade unions. Furthermore he implemented several times new financial, logistics and management information systems. He has a Master Degree in Economics from the University of Amsterdam and a Master Degree in Business Administration (MBA) from the University of Chicago.

Mr. Andrea Pagani, CEO and President of Upco, commented, "we are pleased to have Mr. Lee join our team and look forward to working with him as we grow Upco."

About Upco International Inc.

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco e-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit upcointernational.com or upcomobile.com for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

Andrea Pagani, CEO and Director
office@upcointernational.com
212 461 3676

Trent Collet, Investor Relations
778 808 1175
Trent.collett@gmail.com

Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.

Forward-Looking Statements

Except for the statements of historical fact, the information contained herein is of a forward-looking nature. Such forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievement of the Company to be materially different from any future results, performance or achievements expressed or implied by statements containing forward-looking information. Such factors include continued availability of capital and financing and general economic, market or business conditions.

Although the Company has attempted to identify important factors that could cause actual results to differ materially, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that statements containing forward-looking information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on statements containing forward-looking information. Readers should review the risk factors set out in the Company's Filing Statement as filed on SEDAR.