

Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)

Vancouver, BC, Canada

NEWS RELEASE

Upco International Inc. Has Appointed Mr. Gert-Jan Geels as the Chief Financial Officer

Vancouver, BC, April 11, 2019, Upco International Inc. (CSE: UPCO) (OTCQB: UCCPF) (FSE: U06) ("Upco") is pleased to announce that it has appointed Mr. Gert-Jan Geels as the Chief Financial Officer.

Gert-Jan Geels has been a finance professional for 27 years. He was a private banker at Delta Lloyd Bank from 1996 to 1999. From 1999 to 2012 he was an asset manager at Eureffect Asset Management where he was the co-owner and managed one of the largest independent asset management companies in Amsterdam for over a decade. Mr. Geels has extensive experience in financing small and medium-sized companies and helping them restructure their balance sheet and improve their use of working capital. Mr. Geels is the CEO of Bullfinch BV where he advises wealthy individuals from The Netherlands and Belgium in their investment strategies. Mr. Geels also served as a compliance officer for one of the largest Dutch precious metal traders. Mr. Geels obtained his bachelor's degree in Banking and Finance from the Amsterdam Academy.

Mr. Andrea Pagani, CEO and President of Upco, commented, "we are pleased to have Mr. Geels join our team. With Mr. Geels extensive experience in financial planning and risk management together with his proven leadership skills will serve us well as we continue to grow and enhance our Company."

About Upco International Inc.

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco e-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit upcointernational.com or upcomobile.com for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

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Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.

Forward-Looking Statements

Except for the statements of historical fact, the information contained herein is of a forward-looking nature. Such forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievement of the Company to be materially different from any future results, performance or achievements expressed or implied by statements containing forward-looking information. Such factors include continued availability of capital and financing and general economic, market or business conditions.

Although the Company has attempted to identify important factors that could cause actual results to differ materially, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that statements containing forward-looking information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on statements containing forward looking information. Readers should review the risk factors set out in the Company's Filing Statement as filed on SEDAR.