

**Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)**

Vancouver, BC, Canada

**NEWS RELEASE**

**Upco International Inc. Adapting eSIM Technology in its Upco Messenger App**

**Vancouver, BC, December 20, 2018**, Upco International Inc. (CSE: UPCO) (OTCQB: UCCPF) (FSE: U06) ("Upco") is pleased to announce that it will be adapting Upco Mobile Messenger to integrate with the new eSIM technology, commencing in 2019.

**What is an eSIM**

An eSIM is a very small integrated SIM (Subscriber Identity Module) that is embedded in a mobile device and stores all information that is necessary to identify and authenticate the mobile subscriber. A key benefit of this new technology is that the identification information can be rewritten, which allows users to easily change operators, without the need to swap removable SIM cards. Other, related, benefits include improved flexibility regarding, for example, use of different numbers for different purposes (e.g. business vs personal), and separate voice and data plans. Another advantage is that eSIMs will make it easier to switch to a local network when travelling, particularly outside of the European Union, thus avoiding exorbitant roaming charges.

**Upco Mobile Messenger and the future of eSIMs**

In order to enable users to benefit from this new technology, Upco will be making the necessary changes to its mobile platform (including support for provisioning via its UpcoPay e-Wallet solution), while also negotiating agreements with different telecom operators. These changes will provide Upco users with the flexibility to easily switch operators as circumstances warrant.

Upco also announces that it paid a finders fee of \$31,360 to Pinpoint Participations UG on the previously closed financing to raise up to \$1-million at 22 cents per share and issue up to 4.55 million shares of the company.

**About Upco International Inc.**

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco e-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit [upcointernational.com](http://upcointernational.com) or [upcomobile.com](http://upcomobile.com) for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

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**Forward-Looking Statements**

*This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "will" "may" "believe", "expect", "anticipate", "intend", "estimate", "development", "forthcoming", "potentially" and similar expressions, or are those, which, by their nature, refer to future events. Upco cautions investors that any forward-looking information provided by Upco is not a guarantee of future results or performance.*