

Upco International Inc. (CSE: UPKO) (OTC: UCCPF) (Frankfurt: U06)

Vancouver, BC, Canada

NEWS RELEASE

Upco International Inc. selects Nexmo Inc. and Also Announces Further Development of The Upco App Using Blockchain Technology

Vancouver, BC, April 24, 2018, Upco International Inc. (CSE: UPKO) (OTC: UCCPF) (Frankfurt: U06) ("UPCO") is pleased to announce that it has contracted with Nexmo Inc., a subsidiary of Vonage Holdings Corporation, to provide SMS Authentication services for its mobile platform. Nexmo is a leading cloud Communications Platform as a Service ("CPaaS") provider, offering APIs for SMS, voice, and phone verifications to facilitate communications worldwide, and a range of other solutions to the mobile communications sector.

SMS Authentication via Nexmo's Verify API, represents a major enhancement to Upco's current mobile phone and payment offerings, and an important foundational step in the staged delivery of a full-featured international invoice / payment / exchange / transfer service (outlined in Upco's February 2 News Release). The Nexmo solution will provide two-factor authentication of users who have downloaded Upco's application. The phone number plus a token associating that number to the phone will be retained in Upco's blockchain database. Corollary benefits, additional to authentication, will include spam and hack protection, and improved control over phone number association (ensuring that calls reach the intended recipient).

With this as a foundation, Upco will continue to enhance its control over authentication and identification to benefit users, minimize risk, and ensure full regulatory compliance across jurisdictions, as it expands its offerings in the FinTech sector. To this end, Upco is actively exploring solutions for user identification and ID validation to complement its expanding e-wallet offerings.

Mr. Andrea Pagani, CEO and President commented: "We are continuing to develop our Upco App and have successfully integrated leading-edge blockchain technologies into its E-wallet payment system as a step towards the development of a full-featured international invoice/payment/exchange/transfer system for hard currencies and invoice/payment/transfer for cryptocurrencies."

About Upco International Inc.

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco E-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit www.upcointernational.com for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

Andrea Pagani, CEO and President

Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.

Forward-Looking Statements

This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "will" "may" "believe", "expect", "anticipate", "intend", "estimate", "development", "forthcoming", "potentially" and similar expressions, or are those, which, by their nature, refer to future events. Upco cautions investors that any forward-looking information provided by Upco is not a guarantee of future results or performance, and that actual results may differ materially from those in forward-looking statements.