

Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)

Vancouver, BC, Canada

NEWS RELEASE

Upco International Inc. Announces Final Stages of World Class Communication App Similar to WeChat

Vancouver, BC, September 10, 2018, Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06) (“Upco”) is pleased to announce it is in the final stages of its highly anticipated release of the Upco branded fully secured communication app. The release will be on iOS and Google play store. Thanks to TestFlight (Apple beta testing platform) we can ensure delivery of a world-class app using significantly less data than leading competitors.

With the integration of our advanced Blockchain E-Wallet led by a highly experienced system architect and Blockchain specialist, Dominic da Assuncao, we are working to provide our users with an e-wallet that is protected by encryption on your device. This will enable users to transfer funds instantly to family and friends worldwide, at reasonable cost, without worrying about surcharges or any additional charges that might be levied by banks.

Our product supports sending and receiving the complete package of media (text, photos, videos, documents), as well as location and voice calls. Our messages and calls are secured with end-to-end encryption. Additionally, our users’ data is not interfered with in any way or collected for subsequent use of personal identification information, other than for regulatory purposes and account management.

CEO Andrea Pagani stated, “We want to do one thing, which is communicate, and do that very well. WhatsApp has a stronger presence in the Western market. WeChat dominates in China. Our goal is to dominate the European market with a plan for global expansion.”

Upco issued 1.2 million options exercisable at \$0.20 for 5 years to advisors and consultants.

About Upco International Inc.

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco E-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit www.upcointernational.com for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

Andrea Pagani, CEO and Director

office@upcointernational.com

+1 (212) 461 3676

Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.

Forward-Looking Statements

This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "will" "may" "believe", "expect", "anticipate", "intend", "estimate", "development", "forthcoming", "potentially" and similar expressions, or are those, which, by their nature, refer to future events. Upco cautions investors that any forward-looking information provided by Upco is not a guarantee of future results or performance.